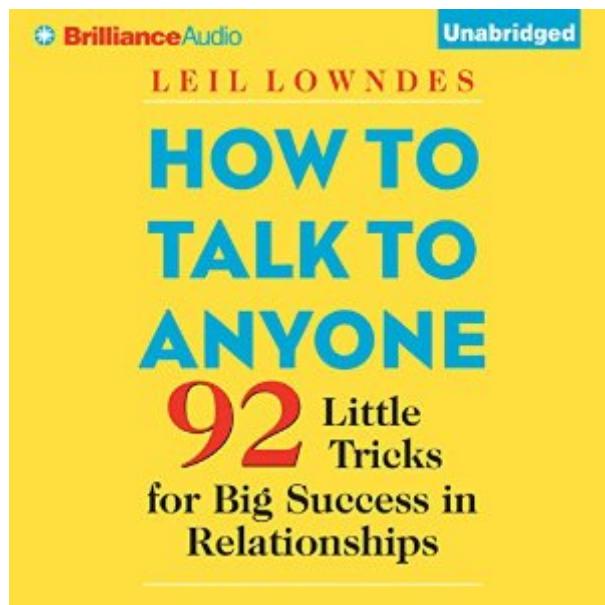


The book was found

How To Talk To Anyone: 92 Little Tricks For Big Success In Relationships



Synopsis

Become a master communicator and succeed in life, love, and business. What is that magic quality that makes some people instantly loved and respected? Everyone wants to be their friend (or, if single, their lover!) In business, they rise swiftly to the top of the corporate ladder. What is their "Midas touch?" What it boils down to is a more skillful way of dealing with people. The author has spent her career teaching people how to communicate for success. In her book *How to Talk to Anyone*, Lowndes offers 92 easy and effective sure-fire success techniques - she takes the listener from first meeting all the way up to sophisticated techniques used by the big winners in life. In this information-packed audiobook you'll find: 9 ways to make a dynamite first impression 14 ways to master small talk, "big talk," and body language 14 ways to walk and talk like a VIP or celebrity 6 ways to sound like an insider in any crowd 7 ways to establish deep subliminal rapport with anyone 9 ways to feed someone's ego (and know when NOT to!) 11 ways to make your phone a powerful communications tool 15 ways to work a party like a politician works a room 7 ways to talk with tigers and not get eaten alive. In her trademark entertaining and straight-shooting style, Leil gives the techniques catchy names so you'll remember them when you really need them, including: "Rubberneck the Room," "Be a Copyclass," "Come Hither Hands," "Bare Their Hot Button," "The Great Scorecard in the Sky," and "Play the Tombstone Game," for big success in your social life, romance, and business. *How to Talk to Anyone*, which is an update of her popular book, *Talking the Winner's Way* is based on solid research about techniques that work!

Book Information

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Customer Reviews

I borrowed this book from a friend. I was both impressed and turned off by it on many different levels. I have no interest in navigating the shark filled waters of corporate America or the yacht club and this book seems to be geared for those seeking entrée into that world. Of the 92 tips, the majority focused on working parties like a politician, making people think you like them when you secretly find them to be bores and pandering to native human egocentricity. Basically, it's a how-to guide for people who want to learn how to be charming and fake, without seeming to be fake. All very useful for ambitious corporate folks, entrepreneurs seeking financial backing, and even musicians looking to get a record deal, no doubt, but not very useful for average people looking to improve their social skills among friends. For instance, the publisher's blurb on this site brags that the book shows you "7 ways to establish deep subliminal rapport with anyone". What they don't specify is that the author only shows you tricks to SIMULATE rapport with that person. This book is mostly about creating a complex, flexible illusion. Although the author had many useful tips (I made myself a list of the 19 excellent tips I want to remember and incorporate into my own life) and her writing was very entertaining, I found myself thinking - "I'm glad she's not my friend. She may be a cool cat and a charmer, but she's also plastic." So I'm giving the book a mixed review. Be aware of why you are buying it. If you want tips on how to network (a necessity for many people to succeed in their field), this book is probably nothing short of brilliant. She's keenly observant and gifted with the ability to analyze behavior and articulate it in an easy to understand manner.

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